

## Breastfeeding week 1<sup>st</sup> August to 7<sup>th</sup> August 2017

### MIMER Medical College , Talegaon Dabhade

World Breastfeeding Week is held annually between the 1st – 7th of August to encourage breastfeeding and improve the health of babies around the world.

The theme for 2017 World Breastfeeding Week (WBW) has been announced as “Sustaining Breastfeeding Together”.

As a part of activities for the week, first day of the week was celebrated in OPD and PNC ward of Obstetrics and Gynaecology Department of MIMER medical College and BSTR Hospital. The programme was organized by Departments of Community Medicine, OBGY and Physiotherapy.

To spread the awareness about breastfeeding a talk was organized. It was given by Dr Sayali and Dr Prajkta , PG student and Mrs Anuradha Sutar. Here advantages, techniques, positions of breastfeeding were explained to the women present in OPD and PNC ward.

A poster competition was also held for students. Students participated in groups .Prizes were announced first three posters. The names of the groups of students are:

- 1.Tanaya Patole, Simran Shah, Snehal Saste, Satyajeet Rakh
- 2.Mahima Pawar, Shweta Patil, Shahbaaz Qureshi
- 3.Sharadraj Pillai, Shreelakshmi Pillai

A video film on breast crawl was also shown to the mothers. At the end Dr Ashlesha Dandekar conducted an interactive session and answered the queries of the mothers.

The programme was conducted under the guidance of Dr S V Chincholikar Prof. and HOD , Department of community Medicine.

